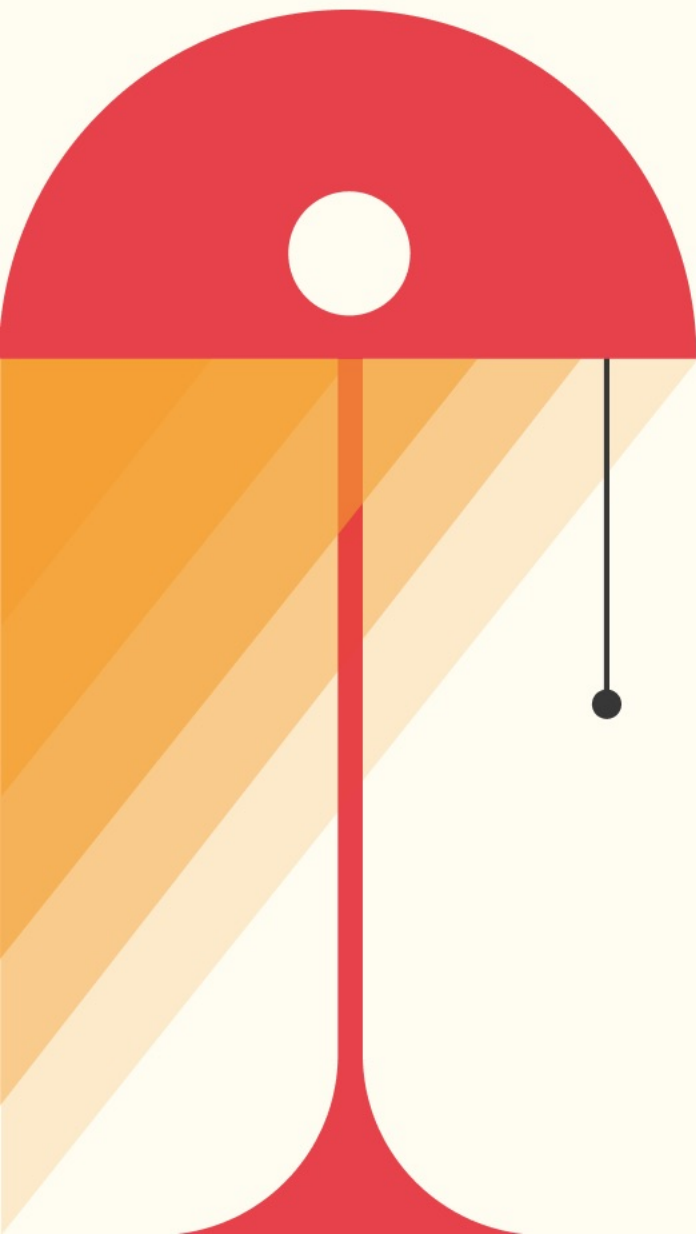


# *dus* spoke India Inc

India CSR: reflections from the last decade,  
visioning for the next

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Vision Book  
*2025*

# CSR Leaders

2025



**Aditya  
Natraj**  
Piramal  
Foundation



**Bhawna  
Ranganadhan**  
Genpact



**Garima  
Dutt**  
Yes  
Foundation



**Mamta  
Saikia**  
Bharti Airtel  
Foundation



**Manju  
Dhasmana**  
Microsoft India



**Dr. Meenu  
Bhambhani**  
State Street  
Foundation



**Nirbhay  
Lumde**  
Prestige  
Group



**Prashanth  
Balarama**  
Honeywell India



**Rachana  
Iyer**  
IDFC First Bank



**Rachna  
Chugh**  
Genpact



**Ravi  
Bhatnagar**  
Reckitt



**Rema  
Mohan**  
NSE  
Foundation



**Rinika  
Grover**  
Apollo Tyres  
Limited



**Ruchi  
Khemka**  
Deutsche Bank AG



**Rumi Mallick  
Mitra**  
EY GDS

2025

# CSR Leaders



**Sagarika Bose**  
SAP



**Sanket Atal**  
Salesforce



**Saurabh Tambi**  
AU Foundation



**Sapna Bhawnani**  
Alstom



**Shaina Ganapathy**  
Embassy Group



**Shipra Sharma**  
IBM



**Sireesha Chandana**  
The Indian Hotels Company Limited



**Snigdha Singh**  
Tata Consumer Products Limited



**Sridhar Sarathy**  
Tata Capital



**Sudarshan Suchi**  
Reliance Foundation



**Sudhakar Gudipati**  
Bajaj Auto Limited



**Dr. Y. Suresh Reddy**  
SRF Foundation



**Vinod Kulkarni**  
Tata Motors

# from the *Board Room*

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**Amit Chandra**

Chairperson, Bain Capital India;  
Co-founder, ATE Chandra  
Foundation

*The report highlights how CSR spending has tripled from 2015 to 2024 and is well set to reach ₹120,000 crores by 2034. The law will transform the sector in terms of funds availability and predictability. As CSR evolves ad-hoc allocations will continue to see a shift towards more strategic giving - multi-year partnerships, programs focused on root causes, and those aspiring for scale and sustainability. This augurs well for a vision for a Viksit Bharat.*

”

*How a business engages with its extended communities is a reflection of its values and its culture. It's not just philanthropy—it's trust being built, risks being managed, long-term value being created in a world where accountability and impact are inseparable.*

”



**Arun Seth**

Board Member and Co-Founder, The/Nudge Institute; Board Member, Jubilant Pharmova and Dixon Technologies; ex-Chairman, British Telecom India and Alcatel Lucent



# from the *Board Room*

*Corporate Social Responsibility must transcend mere obligation; it demands purposeful alignment of business goals with societal progress. At Salesforce, we believe that business is one of the greatest platforms for change. As leaders, our true responsibility lies in purposefully aligning business and community so that both progress. When businesses uplift communities and champion well-being, they don't just drive innovation - they help shape a future that is resilient and enduring for everyone.*

”



**Arundhati Bhattacharya**

President and CEO  
Salesforce South Asia



**Sanjay Agarwal**

Founder, MD & CEO  
AU Small Finance Bank

*Our initiatives focus on unlocking potential and fostering grassroots development for a Viksit Bharat - progress that is inclusive, sustainable, and rooted in shared values. Our efforts are adapted towards changing needs, driving meaningful change and empowering individuals to shape their own futures.*

”

*The communities we operate in play a vital role in the growth and progress of our businesses. CSR provides an enabling platform to inspire and build resilient communities. I believe that inclusive development not only uplifts communities, but also strengthens the foundation of our businesses, fostering mutual growth and shared prosperity.*

”



**Satish Reddy**

Chairman of the Board  
Dr. Reddy Laboratories



“CSR must evolve into a catalyst for long-term development which contributes to nation building, and prioritize sustained investments that build state capacity to address intergenerational problems. By embracing a mindset of service, building domain expertise and fostering collaborative partnerships we can augment meaningful cross-learning to drive transformative systemic change.



# Aditya Natraj

**Chief Executive Officer**

PIRAMAL FOUNDATION





## CSR Vision

Piramal Foundation envisions building Bharat through leadership development, digitization, decentralization and inclusion led by women and youth. In the last 17 years Piramal Foundation has impacted over 143 million lives across 27 Indian states and 2 union territories in the domains of education, health, gender and water.



## Impact in Action



### System Change for Sustainable Solutions

Piramal Foundation partners with governments to address critical challenges in health, education, gender equity, and climate resilience, with a strong focus on uplifting marginalized communities in the bottom quartile. Its system change approach focuses on catalysing decentralization at the last mile, strengthening public systems through *Sewa Bhaav*-driven leadership and robust information systems that enhance data-driven governance. Its initiatives are rooted in collaboration, innovation, and deep-rooted engagement, ensuring measurable and meaningful impact.



## Bhawna Ranganadhan

Senior Vice President, Legal and CSR

GENPACT



CSR at Genpact is about enabling change through collaboration. We support partners with tools, technology, and process skills—helping them scale effectively. Our goal is to bridge resource gaps, empower communities, and drive long-term outcomes that reflect our values and vision.



## Rachna Chugh

Vice President, CSR

GENPACT



## CSR Vision

The relentless pursuit of a world that works better for people. Genpact believes that every individual has the power to create profound impact. When multiplied, these moments become movements that change the world. Through our Corporate Social Responsibility efforts, we amplify our people's passions, expertise, and technology—turning compassion into action and touching millions of lives worldwide.



## Impact in Action



### STEM for HER

The project aims to bridge the gender gap in STEM careers by supporting underserved female students with four-year scholarships and dedicated mentorship to pursue higher education in STEM fields. Currently supporting 204 young girls, the program is active in Lucknow, Warangal, and Jodhpur, and will expand to Kolkata and Jaipur this year as it continues to scale.



“CSR is a catalyst for systemic change, not just a compliance mandate. It’s about building capacity, fostering collaboration, and creating long-term impact. We need to go beyond numbers and focus on deeper engagement, innovation, and sustainable models that truly empower communities and drive lasting transformation.”



## Garima Dutt

**Chief Executive Officer**

YES FOUNDATION



## CSR Vision

YES BANK embeds integrated thinking into its CSR initiatives, ensuring value creation aligns with sustainable growth. Through YES Foundation, we engage deeply with communities, addressing unique needs and driving meaningful impact. Guided by a commitment to innovation and collaboration, our CSR programs create transformative change across key developmental areas.



## Impact in Action



### The 3E Framework

YES BANK's 3E framework—Employability, Entrepreneurship, and Environmental Sustainability—turns purpose into action. By equipping youth with job-ready skills, fostering rural enterprises, and driving environmental stewardship, the Bank builds economic resilience and sustainable livelihoods, ensuring long-term prosperity for individuals, businesses, and communities.



True impact happens when collaboration, technology, and a deep sense of responsibility come together. CSR cannot be just about individual efforts—it must be about building ecosystems where communities thrive on their own. Give people access and exposure, and they will find their own way forward.



Bharti Airtel  
Foundation

# Mamta Saikia

**Chief Executive Officer**  
BHARTI AIRTEL FOUNDATION



## CSR Vision

To help underprivileged children and the youth of our country realise their potential. Committed to transforming lives, we strive to build a future where every child has access to quality learning, opportunity, and the ability to shape a better tomorrow.



## Impact in Action



### Satya Bharti School Program

Launched in 2006, the program provides free, quality education to underprivileged children in rural India, with a strong focus on girl child education. It aims to instill life skills, confidence, and responsibility, transforming students into self-reliant, employable citizens. The program fosters community involvement and develops scalable education models to create a lasting social impact.



“I believe the most meaningful CSR happens when we invest in systemic change, respect community expertise, and bring our corporate strengths to the table. Real impact is created through collaboration—where government, nonprofits, and businesses come together, each doing what they do best, to drive sustainable, long-term transformation.



## Manju Dhasmana

Senior Director, CSR, Microsoft  
Philanthropies

MICROSOFT INDIA





## CSR Vision

We aim to empower those often left out of the digital economy by making technology more accessible and inclusive. Through strong partnerships and a focus on AI skilling and innovation, we strive to create scalable, sustainable solutions that drive social impact and unlock economic opportunities for all.



## Impact in Action



### ADVANTA(I)GE India 2030

With the goal of equipping 10 million Indians with essential AI skills by 2030, this initiative aims to drive inclusive, future-ready skill development across the country. It focuses on empowering women, youth, and underserved communities in tier II and III cities, ensuring broad access to opportunities in India's growing AI economy.



“CSR is about building partnerships, driving innovation, and addressing systemic challenges. By investing in talent, technology, and government collaboration, CSR can act as risk capital to scale impactful initiatives and create sustainable, long-term solutions that benefit the society at large.



## Dr. Meenu Bhambhani

Vice President, Senior Grants  
Manager, APAC

STATE STREET FOUNDATION





## CSR Vision

Guided by our purpose "to help create better outcomes for the world's investors and the people they serve", our CSR initiatives primarily aim to advance educational achievement and employability. We support organizations that promote economic opportunity and foster inclusive growth in the communities where we live and work.

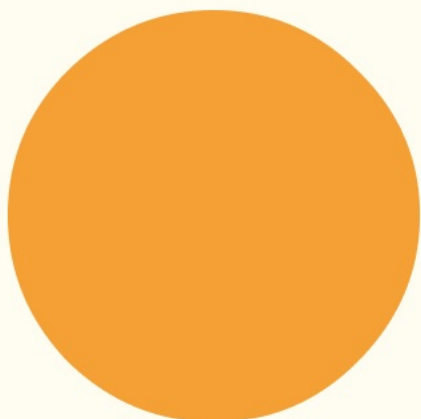


## Impact in Action



### State Street Foundation

The State Street Foundation focuses on supporting organizations that empower marginalized communities. By partnering with local leaders, the foundation works to enhance education and employability opportunities.



CSR is about creating lasting impact —building inclusive communities, supporting local economies, and empowering marginalised groups. From improving healthcare access to strengthening disaster resilience and education, every initiative at Prestige is designed to enrich lives, foster sustainability, and drive meaningful change through deep, long-term collaboration with the communities we serve.



## Nirbhay Lumde

**Senior Vice President, ESG and Sustainability**

PRESTIGE GROUP



## CSR Vision

At Prestige Group, our CSR efforts are rooted in structured planning and community impact. Each initiative is carefully designed to uplift local socio-economic conditions—focusing on affordability, employment, well-being, and sustainability—ensuring our projects enhance both quality of life and the environment while aligning with our core business values.



## Impact in Action



### Inspiring Change through Education

The project, in collaboration with Sunbird Trust, has impacted over 110,000 lives across North-East India. Through scholarships, teacher training, improved school infrastructure, and healthcare support, it is fostering inclusive development and creating lasting change by expanding access to education and essential services in remote, underserved communities.



We don't see CSR as a mandate to meet. We see it as a reflection of who we are—as individuals and as an organisation. It's embedded in our values, embraced by our people, and driven by a shared purpose to create meaningful, lasting change.



**Honeywell**

**Prashanth  
Balarama**

**Senior Director, Communications &  
CSR**

HONEYWELL INDIA



## CSR Vision

Honeywell is committed to building sustainable ecosystems and inclusive communities by promoting STEM education, supporting research, and upskilling youth and women. Our efforts span livelihoods, sustainability, WaSH, and women's empowerment—while also responding swiftly to crises, ensuring long-term impact and resilience where it's needed most.

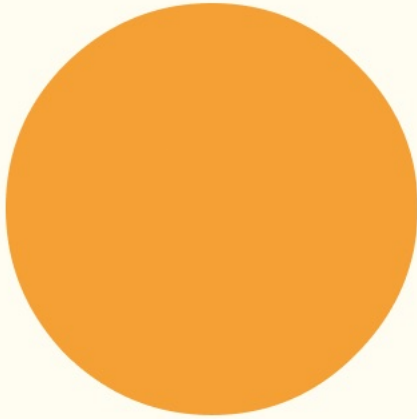


## Impact in Action



### Honeywell 'Adarsh Gaon' Project

Implemented by Swades Foundation, project Adarsh Gaon is a flagship intervention that seeks to create model villages focusing on access to safe drinking water, sanitation, economic development, education and upskilling. The project kickstarted in FY 2021-22 in 4 blocks of rural Maharashtra in Raigad and Nashik districts and has, till date, impacted more than 30,000 rural lives.



Effective CSR goes beyond just funding cycles. Establishing a self-sustaining ecosystem of progress is paramount. By aligning IDFC FIRST Bank's social impact with our three pillars Ethical, Digital, and Social Good, we drive meaningful change while strengthening internal practices. True impact comes from guiding communities and partner organisations to create models that continue to grow long after corporate support ends. We leverage all available resources from skills, time, and networks, to offer a circle of support to our partners.



## Rachana Iyer

**Head, CSR**

IDFC FIRST BANK



## CSR Vision

IDFC FIRST Bank is committed to creating a multiplier effect by enabling peer support learning and skill-based volunteering by Bank employees to build long-term, sustainable change. Through capacity building and strategic partnerships, we aim to strengthen communities, enable livelihoods, and foster financial inclusion. By collaborating with like-minded organisations, we promote program sustainability, community-to-community learning, and the adoption of modern technology for a brighter future.



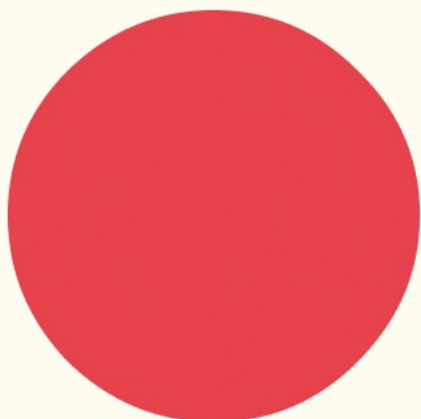
## Impact in Action

### Shwethdhara Program



India's dairy sector is ripe for market-led transformation, and Shwethdhara, our flagship rural program across Rajasthan, Karnataka, and Madhya Pradesh, positions women as key agents of change. By adopting business models and outcome-based funding, we have enabled NGOs to prioritise long-term sustainability. Through more than 5,000 community training sessions on breed improvement, veterinary care, nutrition, and financial literacy, women are empowered to become Gram Sakhis—village-level champions who drive behavioural change and improve local outcomes. Since 2017, the program has impacted over 91,300 dairy farmers, providing services such as artificial insemination, feed distribution, and cattle care. By establishing women-led Farmer Producer Companies and enhancing asset ownership, Shwethdhara bridges the gender gap in decision-making and fosters sustainable, women-owned rural enterprises.





Partnering with NGOs and ‘de novo’ institutions—those delivering impact but not yet formalised as nonprofits or social enterprises—can unlock greater scale. CSR can play a pivotal role in helping these groups build structure, access funding, and transition toward sustainability, strengthening the foundation of India’s social impact ecosystem.



## Ravi Bhatnagar

Director, Corporate Communications  
and Corporate Affairs (South Asia,  
MENARP and Africa)

RECKITT

## CSR Vision

We champion health, hygiene, and nutrition through purpose-led brands and strong partnerships, placing national priorities above corporate goals. By supporting initiatives like Swachh Bharat Abhiyan and programs in aspirational districts, we aim to create lasting impact, foster sustainable behaviour change, and build a cleaner, healthier, and fairer India.



## Impact in Action



### Durex India's The Birds and Bees Talk (TBBT)

The programme educates youth aged 10 to 19 on growing up and life skills. Aiming to reach 4 million children in North-Eastern India, it promotes inclusion, awareness, consent, protection, and equity through an engaging curriculum, empowering youth to make informed decisions.



“ CSR should remain the heart and soul of an organization – embodying its genuine commitment to create meaningful, lasting change in communities and contributing to the nation’s progress.



# Rema Mohan

**Chief Executive Officer**

NSE FOUNDATION



## CSR Vision

The Foundation's efforts focus on building resilience, expanding opportunities and enabling sustainable improvements in people's lives – particularly in areas where systemic gaps exist. With a deeply inclusive and human centric approach, the Foundation seeks to create lasting transformative impact.



## Impact in Action

### NSE Foundation

NSE Foundation works through targeted social interventions to ensure India's most marginalised communities are included in the Nation's development journey. Collaborating with government bodies, NGOs, multilateral institutions and academia, the Foundation implements programmes across education, sanitation, water, elder-care, skills development, environment and currently health. These initiatives are designed to strengthen delivery, bridge gaps and create inclusive, sustainable progress.





“

We've built programmes that last, but longevity only matters if the work keeps pace with what communities need. That means being agile, making room for new ideas, and involving people who see things differently — whether that's a local partner, a start-up, or someone just entering the sector.



## Rinika Grover

**Global Head, Sustainability and CSR**

APOLLO TYRES



## CSR Vision

At Apollo Tyres, our commitment to sustainable development is rooted in responsibility and collaboration. Through the Apollo Tyres Foundation, we align our CSR efforts with national priorities and the SDGs, aiming to reach 15 million beneficiaries by 2026 – with partnerships at the heart of everything we do.



## Impact in Action



### Healthcare for Trucking Community

The project aims to improve health outcomes for India's trucking community through a comprehensive, grassroots model. It combines HIV prevention, vision care, TB screening, NCD management, and mobile medical units across 19 states. With over 12 million beneficiaries reached, it focuses on early detection, behavioural change, and accessible, continuous care.





CSR should be driven from the top, not just about meeting targets. It's about creating sustainable, meaningful change in communities, ensuring every action has a real impact and reflects a genuine commitment to social responsibility.



Deutsche Bank 

**Ruchi Khemka**

**Vice President and Head, CSR**

DEUTSCHE BANK AG

## CSR Vision

To achieve our vision of helping shape equitable and inclusive communities, our CSR programme focuses on transforming lives through strategic, impactful projects with clear implementation plans, measurable outcomes, and defined exit strategies. Community ownership is crucial –engaging beneficiaries fosters respect and commitment, ensuring our efforts lead to meaningful, sustainable change that truly meets the needs of those we serve.



## Impact in Action



### Women in Business

In partnership with Self Employed Women's Association (SEWA), Deutsche Bank supports women from marginalized communities in India by providing them with skills and competencies that empower them to build cooperative societies in agriculture, baking, and stationery businesses. This initiative provides dignified employment, enhancing their income, improving living standards, and fostering financial independence.



“The real value of CSR is realised when it transforms how organisations think, operate, and lead — aligning purpose with business strategy, embedding responsibility into culture, and shifting mindsets from compliance to ownership. That’s when CSR becomes more than impact — it becomes identity.



## Rumi Mallick Mitra

Director and Global Head, CSR  
EY GDS



## CSR Vision

EY's vision for corporate responsibility is rooted in purpose — to build a better working world that is inclusive, sustainable, and just. Through EY Ripples, we're aligning our people, clients, and capabilities to accelerate the SDGs and positively impact one billion lives by 2030.



## Impact in Action



### EY GDS Volunteering Festival

An annual event that sees over 26,000 EY GDS volunteers participate in curated experiences across sustainability, inclusion, education, and community engagement—creating space for employees to connect meaningfully with the world beyond their work and contribute to purposeful, on-ground change.



“True impact in CSR comes from understanding the unique challenges of communities, adapting solutions to their specific context, and collaborating with local experts. This approach ensures that initiatives are not only meaningful but also sustainable, driving long-term positive change.



## Sagarika Bose

Head, CSR

SAP



## CSR Vision

At SAP, we are committed to shaping a future where innovation and social impact go hand in hand. By investing in equitable access to economic opportunity and, education & employment, we are contributing to a more sustainable and just world.



## Impact in Action

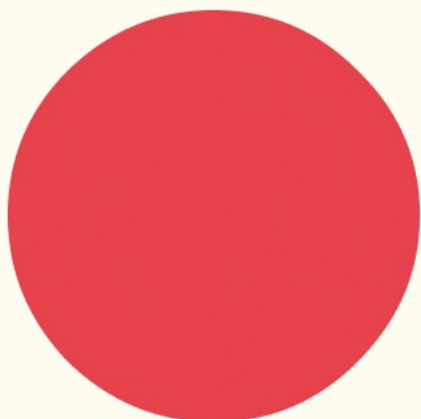


### Enabling Social Enterprises

By fostering innovation, applying organizational best practices, and developing markets, we accelerate the growth of the impact enterprise sector. We focus on:

- **Investment:** Allocating resources to foster a sustainable and inclusive economy
- **Social Procurement:** Facilitating access to B2B markets for social enterprises
- **Pro Bono Consulting:** Enhancing organizational capacity of social enterprises





Giving back shouldn't be a compliance exercise — it should be a core belief. When approached with intent, CSR has the power to uplift communities, strengthen trust, engage employees, and demonstrate how business can be a real force for good. It's not about obligation; it's about meaningful, lasting impact.



## Sanket Atal

**Managing Director,  
Operations & Technology**

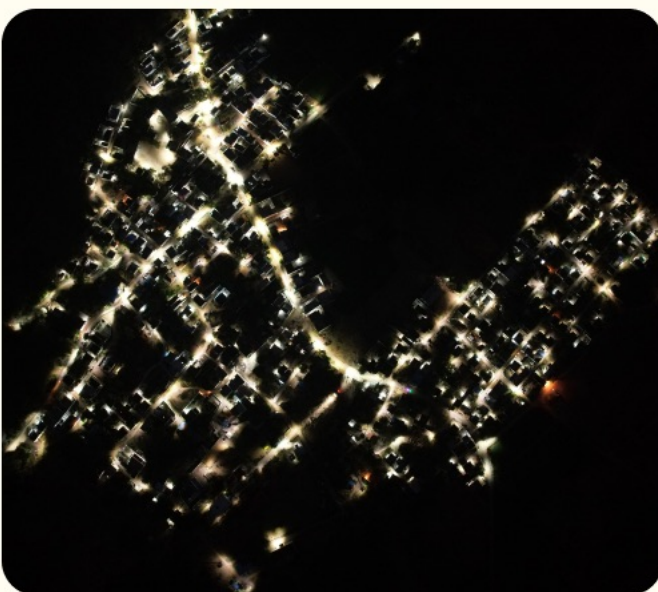
SALESFORCE INDIA

## CSR Vision

At Salesforce, our commitment to giving back is rooted in our 1-1-1 model. Guided by our core values and powered by technology, we invest in education and climate solutions that drive equality, innovation, and lasting impact in communities.



## Impact in Action



### Solar micro-grids fuel progress in Telangana's indigenous areas

Salesforce India, in collaboration with Youth of India, implemented decentralized solar micro-grids in remote Telangana villages, partnering with indigenous Banjara, Gond, and Koya communities. This ensured last-mile energy access, improved safety and education, and fostered economic growth. By building a women-led ecosystem through skill development and livelihood opportunities, the project empowered marginalized communities and promoted gender equality and sustainability.



“At AU Small Finance Bank, our CSR journey mirrors the Bank’s institutional growth. Having emerged from grassroots origins, we intimately understand community needs and challenges. Our unwavering passion for social responsibility drives diligent efforts across all initiatives, reaching the unreachable segments of society.

Through meaningful stakeholder engagement and transparent processes, we remain consistent and committed to creating sustainable impact that transforms lives and strengthens the communities we serve.



## Saurabh Tambi

Head CSR & Internal  
Communications



## CSR Vision

AU Foundation is dedicated to creating opportunities that uplift society, enhance the quality of life by addressing socio-economic needs, and ensure that everyone advances towards an equitable world, ultimately achieving self-sustained futures.



## Impact in Action



AU Foundation drives social impact through four synergistic initiatives, empowering communities holistically. AU Ignite creates economic pathways for marginalized youth through skill development and placement assistance, while AU Bano Champion fosters sports training across Rajasthan. AU Udyogini empowers rural women by creating entrepreneurial opportunities, and AU Kartavya addresses health, education, sustainability, and more—together building a stronger, more inclusive future.



“CSR practitioners must ask: How can CSR funds be used most effectively? A strategic plan aligned with corporate purpose is crucial, focusing on investments that make a real difference and drive meaningful impact in the areas where companies are best positioned to contribute.”



**ALSTOM**

**Sapna Bhawnani**

**Vice President,  
Communications & CSR, APAC**  
ALSTOM



## CSR Vision

Innovation and risk play critical roles in CSR. Creating a balanced project portfolio involves taking calculated risks and understanding that some initiatives will take time to yield results. The key is managing this balance thoughtfully, focusing on long-term impact and ensuring sustainable progress through strategic decision-making.

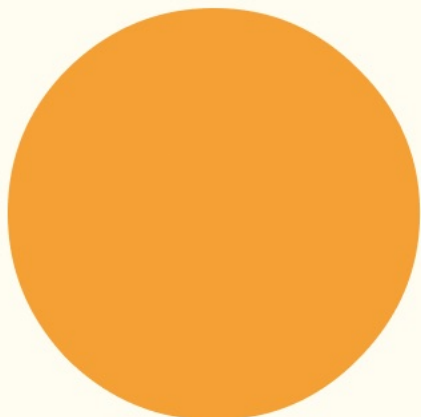


## Impact in Action



### Sustainability Incubation Programme

The program, in collaboration with IIM Bangalore's NSRCEL, supports early-stage startups in sustainability. It focuses on innovations in green manufacturing, mobility infrastructure, renewable energy, climate technology, alternative fuels, and vehicle technology, aiming to assist these startups through crucial revenue stages.



CSR, to me, is about building trust, understanding community realities, and working collaboratively for long-term change. When we invest in people, strengthen our NGO partners, and align with government priorities, we create programmes that are not just impactful, but also sustainable and scalable.



## Shaina Ganapathy

Head, Community Outreach

EMBASSY GROUP



## CSR Vision

We believe in creating long-term impact by strengthening public systems in education, infrastructure, environment, and preventive healthcare. Through strong partnerships with government, NGOs, and our corporate tenants, we focus on scalable, sustainable solutions that improve quality of life in the communities we serve.



## Impact in Action



### Corporate Connect

Launched in 2018, this collaborative initiative brings together like-minded corporates to align CSR efforts, pool resources, and address social challenges at scale. By moving away from siloed action, it enables greater reach and efficiency. With 47 partners, 119 projects, 1800+ employees engaged, and 18 Embassy Engage sessions, the impact is both measurable and sustainable.



When CSR strategies align with business priorities while also benefiting the community, leaders and stakeholders within the company become champions of CSR, and it gets integrated into its culture. Solving this puzzle requires deep work and a tailored approach, as one size does not fit all.



## Shipra Sharma

**CSR Leader**

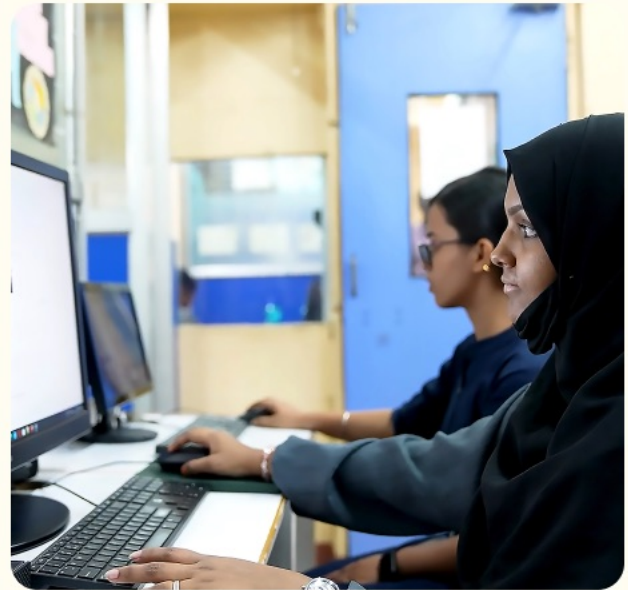
IBM INDIA/SOUTH ASIA



## CSR Vision

IBM's social impact programs aim to address societal challenges by leveraging our technologies and employees in collaboration with NPOs, schools, colleges, ITIs and the larger ecosystem. Our priority areas include:

- **Education & Skills** – Investing in the future of work through education and training to create a diverse applicant pipeline.
- **Sustainability** – Enabling organisations to turn sustainability ambition into action.
- **IBM Giving and Volunteering** – Connecting employees with resources to impact communities globally.



## Impact in Action



### IBM SkillsBuild

IBM SkillsBuild offers free coursework through accessible digital learning, providing essential skills in AI, cybersecurity, and more. This initiative bridges classroom learning with real-world tech skills, empowering individuals from all backgrounds for career growth and enhancing the workforce talent pool. It's a game-changer for high school students in the digital age.



CSR is not just the responsibility of a dedicated team, but of every individual within the organization. Doing good should be a collective effort, with each person contributing to creating meaningful, long-term change for both society and the environment. It's about making a real impact together.



**IHCL**

**Sireesha  
Chandana**

**Vice President, Learning &  
Development and Sustainability**

THE INDIAN HOTELS COMPANY LIMITED



## CSR Vision

Guided by our Founder's values, IHCL strives to foster a humane, inclusive society. We empower underprivileged youth, promote social inclusion, and engage in impactful community programs. By leveraging our business strengths, partnerships, and employee volunteering, we aim to create lasting change and lead globally in socially responsible hospitality.

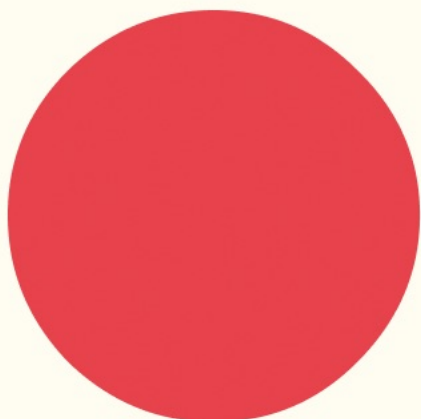


## Impact in Action



### Skill Building

Over the past couple of years, IHCL has trained more than 18,000 underprivileged youth, working closely with skill centres to bridge the gap in industry-ready skills. With 51+ centres across 20 states and 11 aspirational districts, IHCL has played a key role in fostering employability, ensuring quality training through industry networks and Train-the-Trainer workshops for over 70 faculty members.



CSR is not just about funding projects; it's about accountability, sustainability, and real impact. Success comes from listening to communities, understanding their needs, and working alongside them to create solutions that last. It's about treating social responsibility with the same rigor as business strategy.



**TATA** CONSUMER PRODUCTS

## Snigdha Singh

Vice President, Human Resources  
(Org. Effectiveness, Culture & CSR)

TATA CONSUMER PRODUCTS



## CSR Vision

At the Tata Group, we believe true success lies in creating meaningful change for the communities we serve. We prioritize shared prosperity, build resilient communities, and align our efforts with real challenges—ensuring a sustainable future that benefits both society and our stakeholders through responsible and impactful initiatives.



## Impact in Action



### Education and vocational skills

Through the Srishti Trust and Swastha Centre for Special Education and Rehabilitation, Tata Consumer Products Limited has provided education and skill development opportunities to over 1,000 individuals with special needs in Munnar and Coorg, empowering them with the tools for independence and a better future.



We believe CSR is about creating meaningful and sustainable change, not just philanthropy. By focusing on simplicity, synergy, scalability, and sustainability, we address real community needs with impactful solutions. Embedding ethical and socially conscious practices into our operations, we aim to exceed expectations and make a lasting difference in people's lives.



**TATA CAPITAL**

## Sridhar Sarathy

Chief Ethics Officer &  
Head, Sustainability & CSR

TATA CAPITAL



## CSR Vision

We strive to create meaningful, lasting impact through scalable and sustainable initiatives that address critical societal challenges. Guided by the Tata ethos of nation-building, we work to integrate underserved communities into the mainstream, foster inclusivity, and drive transformative change in education, health, and environmental sustainability while ensuring responsible business practices.



## Impact in Action



### Aarogyatara

Project Aarogyatara restores sight to underserved individuals, addressing curable blindness caused by poverty and lack of healthcare access. By providing surgeries and corrective measures, the initiative transforms lives, enabling individuals to become productive, support their families, and contribute to the economy, while delivering social and emotional benefits to communities.



“CSR is a catalyst for unlocking human potential. True impact happens when communities take ownership of their progress. By fostering collaboration, accountability, and local leadership, we can create sustainable, inclusive growth that empowers people to shape their own futures.”



## Sudarshan Suchi

Chief Development Officer  
RELIANCE FOUNDATION



## CSR Vision

Reliance Foundation envisions an inclusive India where communities drive their own progress. Committed to sustainable development, it fosters rural transformation, education, health, women's empowerment, and disaster response, creating scalable, replicable models that maximize societal value. Rooted in the philosophy of 'We Care', the foundation empowers marginalized communities through innovative, sustainable solutions, ensuring no one is left behind.



## Impact in Action



Since 2010, the Foundation has advanced inclusive development across India, focusing on real-world impact through direct action, strategic collaborations, and technology. Its integrated approach addresses diverse challenges across geographies and sectors. It has touched over 86 million lives in 91,500+ villages and urban locations through enduring, community-centric solutions that scale.



At Bajaj Auto, we treat CSR like any other business initiative—identify the problem, design a solution, pilot it, learn, and then scale. It's about using a company's core strengths to solve real problems, bringing rigour, adaptability, and purpose together to create impact that aligns with community needs.



## Sudhakar Gudipati

Vice President, CSR

BAJAJ AUTO



## CSR Vision

At Bajaj Auto, we believe true progress goes beyond profits —it's measured by the lives we transform. Through our CSR focus on skilling in STEM, we aim to empower India's youth, bridge critical skill gaps, and prepare them to lead the country's industrial transformation.

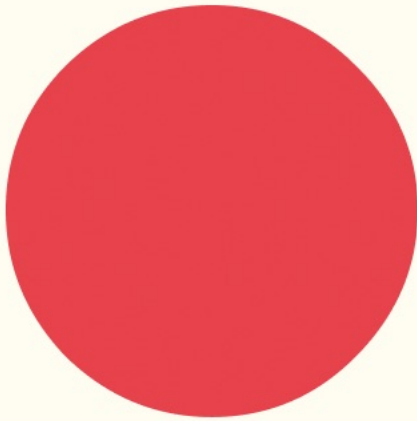


## Impact in Action



### Bajaj Engineering Skills Training (BEST)

Bajaj Auto's flagship CSR initiative, backed by a ₹500 crore commitment over 3 years, partners with top NIRF-ranked institutions to build advanced skill centres with world-class labs. It addresses manufacturing skill gaps and supports youth from underserved communities through scholarships and pathways to sustainable, long-term employment.



CSR is not about funding—it's about creating solutions for deep-rooted challenges that can be tested, scaled, and sustained. True impact comes from aligning expertise with community needs, designing solutions that matter, and building partnerships that drive systemic change.



**Dr. Y. Suresh  
Reddy**

**Lead CSR & Director**  
SRF FOUNDATION



## CSR Vision

SRF Foundation envisions a future where education and skills unlock potential, empowering individuals to rise above barriers and contribute meaningfully to society. Through knowledge, innovation, and collaboration, we strive to create lasting impact, shaping resilient communities and driving sustainable change for generations to come.



## Impact in Action



### Changing Lives, Bringing Smiles

SRF Foundation is driving meaningful change through education, skill development, and natural resource management. By transforming 520 schools and 309 anganwadi centres, equipping over 67,000 youth with employable skills, and restoring 1,765 hectares of wasteland, we are strengthening communities, fostering economic resilience, and creating sustainable progress in partnership with local stakeholders and governments.



“Our role in CSR is to bring the same discipline, innovation, and outcome focus that drives business — while listening deeply to communities and learning from partners. When done well, it becomes a space where diverse strengths align to deliver meaningful, measurable, and lasting change.”

**TATA MOTORS**  
Connecting Aspirations

## Vinod Kulkarni

**Head, CSR**

TATA MOTORS





## CSR Vision

Working with communities involves collaborating, listening and understanding their needs. It fosters inclusive decision-making, builds trust and promotes shared ownership. Through active engagement, we are creating positive social impact, empowering individuals and contributing to the well-being and development of local communities.



## Impact in Action



### Kaushalya – For a Skilled India

The programme targets unemployed youth by offering training across auto trades, non-auto trades, agriculture, and allied sectors. Using a 'Learn and Earn' model, it provides specialised training for ITI and 12th-pass students, enabling employment with automotive dealers, vendors, and partners. It also empowers women and farmer groups to generate supplemental incomes through agriculture-based initiatives.

# CSR *Leaders*

2024



Dr. Abhishek  
Lakhtakia



Aman  
Pannu



Animesh  
Kumar



Anup  
Sahay



Anupam  
Nidhi



Anurag  
Mishra



Archana  
Sahay



Ashish  
Ghatnekar



Ashwini  
Saxena



Balaji  
Ganapathy



Bipin  
Odhekar



Byas  
Anand



Chetan  
Kapoor



Deepa  
Nagraj



Deepak  
Prabhu Matti



Dhruvi  
Shah



Gayatri  
Divecha



Harish  
Krishnan



K Randhir  
Singh



Kshitija  
Krishnaswamy



# CSR Leaders



Kumar Anurag  
Pratap



Kurush  
Irani



Dr. Lopamudra  
Priyadarshini



Manisha  
Saboo



Matilda  
Lobo



Narayan  
P. S.



Narendra  
Kumar



Dr. Nidhi  
Pundhir



Nusrat  
Pathan



Pallavi  
Barua



Pooja  
Thakran



Pratyush  
Kumar Panda



Sakina  
Baker



Sameer  
Shisodia



Shanu  
Saksena



Sheetal  
Mehta



Shilpashree  
Muniswamappa



S. Sivakumar



Sourav  
Roy



Sridhar N. E.





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Corporate Social Responsibility has become an integral part of India's development landscape—contributing significantly to education, healthcare, livelihoods, the environment, and social inclusion. Over the past decade, CSR has evolved from an obligation into a powerful expression of corporate purpose. It has helped guide private capital and capability toward public good, often complementing government and civil society efforts in meaningful ways.

Behind every CSR initiative, there are individuals—leaders within companies—whose convictions, choices, and leadership bring these efforts to life. It is their vision that determines which issues are prioritized, how resources are allocated, which partnerships are forged, and ultimately, what kind of impact is created. These leaders navigate complex decisions, balance business and social priorities, and often work quietly behind the scenes to drive sustained change.

*dus spoke India Inc* is an attempt to hear their perspective on CSR and where it is headed. This vision book seeks to bring them to the fore. By showcasing CSR leaders from India's largest enterprises, we hope to illuminate not just the scale of corporate giving, but the human intent and leadership that powers it. In doing so, we celebrate a new kind of leadership—one rooted in empathy, purpose, and long-term vision.

## Sumit Tayal

CEO, Give



"In a free enterprise, the  
community is not just  
another stakeholder, but is,  
in fact, the very purpose of  
its existence"

**Jamsetji Tata**







**give** | grants

# *dus* spoke India Inc 2025

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